



City Director

What is an IndyDining City Director?

As IndyDining expands across the nation, we need passionate individuals to be involved in the development of IndyDining in each city. The City Director is an independent contractor who manages the website on a local level to ensure the city thrives and is an integral part of IndyDining.

What are the responsibilities?

The main responsibility of the City Director is to sign-up and maintain restaurant listings on the website. IndyDining provides restaurants the ability to manage their own listings and the City Director must be a helping hand if needed.

The City Director will also be involved in building the IndyDining brand locally through different IndyDining programs such as the IndyDining Night Out. By building the IndyDining brand locally, the City Director will be able to build strong relationships with the restaurants on IndyDining and provide value for those restaurants.

Is the income potential worthwhile? Is there an investment?

The City Director will receive 40% of the (recurring) net revenue generated from restaurant memberships in their city. We have two membership packages for restaurants on IndyDining: Basic and Premium. We will work with the City Director to determine the most effective price for each membership package.

The only investment required by a City Director is time. IndyDining will handle marketing the website online and nationally. It will take a few months to build a solid base of restaurants which will start producing a steady income stream, but once a listing is complete, there is little management needed.

What are the benefits?

An IndyDining City Director will be exposed to many different opportunities. The City Director will develop relationships with many restaurants which may look to them (and IndyDining) for consulting. Other benefits include:

- Potential to build a significant recurring income

IndyDining City Director
<http://www.IndyDining.com/>

- Flexible work schedule (you are the boss!)
- Use own marketing techniques to build the city network
- Exposure to hundreds of restaurants
- Meeting a number of other restaurant enthusiasts

What does it take to be a City Director?

The City Director must be a hard working individual with a solid work ethic to succeed. A large part of the City Director responsibilities is signing up restaurants, so a strong sales background is a major advantage. Strong communication is also an important quality in a successful City Director. The City Director must be able to communicate well when helping restaurants and representing IndyDining.